



# **National Academy of Health and Physical Literacy**

## **Strategic Plan 2024-2027 APPROVED June 4, 2024**

**Strategic Planning Committee: (2024-2025)**

**Lynn Johnson, Chair**

**COMMITTEE CHAIRS**

**Academic Program Review: Karen Smail**

**Adapted Health and Physical Literacy: Lauren Lieberman/Kristin Morgan**

**Advocacy: Fely Curva**

**Awards: Ellen Benham/Lynn Williamson**

**ByLaws: Linda Huber**

**Equity, Diversity, and Inclusion: Nally Sahin**

**JOHPL Editorial Board: David Bellar/Larry Judge**

**Membership: Samuel Cauffman/Mara Manson**

**Professional Development: Dan Swartz/ Sally Nazelrod**

**Retired Professionals: Jim Hinerman**

**Board Liaison: Donna Dunaway,**

**REGION DIRECTORS**

**Eastern Seaboard: Carol Ciotto**

**Midland: Jodie and Damon Leiss**

**Southern Tier: Hollie Newman**

**West Coast: TBD**

## NAHPL Mission Statement

**The National Academy of Health and Physical Literacy is a diverse, inclusive, member-driven organization advancing the dimensions of health and physical literacy through professional development, advocacy, mentoring, and applied research.**

**The Mission of the NAHPL is to be an organization that is:**

- **Diverse, inclusive and member-driven**
- **Advancing the dimensions of health and physical literacy in areas of health, physical education, dance and sport through:**
  1. **Professional Development**
  2. **Advocacy**
  3. **Mentoring**
  4. **Applied Research**

The National Academy of Health and Physical Literacy is a diverse organization that seeks to advance health and physical literacy in our society, especially in K-12 schools, higher education, and in dance and sport venues. NAHPL seeks to grow and advance professional leaders who will interact and network on regional, national and global levels to expand health and physical literacy opportunities for all children and adults.

As a member and mission centered organization, NAHPL encourages and facilitates active participation by all members, advocating for health and physical literacy. NAHPL leadership and members plan and implement professional learning opportunities and events at the regional and national levels, and advocate for health and physical literacy in Pre-K-higher education and across society.

### **Definitions of Equity, Diversity, and Inclusion**

The National Academy of Health and Physical Literacy respects and celebrates individuals for who they are and encourages individuals to participate at all levels of the organization as their authentic selves.

- **Equity** – Provide consistent fairness in opportunities for all members.
- **Diversity** – Acknowledge, support and value differences.
- **Inclusion** – Provide access to opportunities and resources for individuals as their authentic-self.

**Principles used to guide development of the NAHPL Strategic Plan:**

1. That the Initial Plan was for 3 years
  - a. Year 1: February 2022 – June 30, 2022
  - b. Year 2: July 1, 2022 – June 30, 2023
  - c. Year 3: July 1, 2023 – June 30, 2024
2. That the 2<sup>nd</sup> Strategic Plan be for 3 years:
  - a. July 1, 2024 - June 30, 2025
  - b. July 1, 2025 – June 30, 2026
  - c. July 2, 2026 – June 30, 2027
3. That it was and will continue to be developed with the belief that the Strategic Plan should be a living document allowing for revision based on member and organizational needs.
4. That the 2<sup>nd</sup> Strategic Plan is designed to allow for all Committees, Regions/Tiers, and Board of Directors to submit Action Plans and Progress reports for each of the 3 years (2024-2027) so that the Strategic Plan Progress reports will accurately reflect the accomplishments of all NAHPL entities as they relate to the Strategic Plan.
5. That the goals were developed using the SMART principle (Specific, Measurable, Achievable, Relevant, Time-Bound)
6. That the goals are aligned with the Mission of the National Academy of Health and Physical Literacy
  - That subsequent plans will be in effect for 3 years (with any BOD approved revisions during the 3 year period)
  - That all Goals are Listed Alphabetically

**Directions for use of 2024-2027 NAHPL Strategic Plan:**

- The 2024-2027 Strategic Plan provides NAHPL with Goals and Objectives for the EC, BOD, Committees, Regions, or any other group charged with NAHPL responsibilities.
- In a revision to the format, the Strategic Planning Committee determined that all the groups identified above should be represented within the yearly Strategic Plan and their proposed yearly activities and actions identified in their individual Action Plans will be recorded on the yearly Strategic Plan
- Each group must submit their yearly action plan to the BOD on the due date identified. Those identified proposed activities and actions will be noted on the yearly Strategic Plan.
- The end of year report will also be noted on the Strategic Plan for the end of year report.

NAHPL Strategic Plan 2024-2027 – Approved June 4, 2024					
GOAL #1					
GOAL	Objective	Year	Activities to Meet Objectives (All appropriate groups should identify Activities included in Yearly Action Plan that fall under the listed Objective)	Responsible Group (BOD, Committee, Region, etc.)	Progress Analysis (Yearly) (Was Objective met; partially met; progress toward meeting longer term Objective? All objectives should be met for Goal to be fully Met)
<b>Goal #1: Advocacy:</b> <i>To advocate for the mission of The National Academy of Health and Physical Literacy by affirming The Academy to be the voice for advancing health and physical literacy.</i>	To advocate for the mission of NAHPL to improve both professional stature and the quality of Health and Physical Literacy for individuals across the lifespan through the Academy Resources/Advocacy website.				
	To advocate for all members (professionals and future professionals) through the NAHPL Summits over the next 3 years and through the Academy Resources/Advocacy website.				
	To provide Advocacy Training and Resources at NAHPL Summits each year for the next 3 years and through the Academy Resources/Advocacy website.				
	To pursue and maintain Partnerships with organizations, programs, entities that promote and are aligned with NAHPL's Mission. (Added 6-2023)				
<b>Alignment of Goal #1 to NAHPL Mission</b>	This Goal aligns with the NAHPL Mission because advancing the dimensions of health and physical literacy through advocacy and professional development is a key aspect of the Mission.				

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GOAL #2					
GOAL	Objective	Year	Activities to Meet Objectives (All appropriate groups should identify Activities included in Yearly Action Plan that fall under the listed Objective)	Responsible Group (BOD, Committee, Region, etc.)	Progress Analysis (Yearly) (Was Objective met; partially met; progress toward meeting longer term Objective? All objectives should be met for Goal to be fully Met)
<b>Goal #2: Equity, Diversity, and Inclusion:</b> <i>To encourage, recruit and increase diversity and inclusion in all structures of The National Academy of Health and Physical Literacy.</i>	To have five (5%) percent of leadership roles in NAHPL (BOD, Committee Chairs, Regional Leadership) filled by diverse candidates from under-represented groups.				
	To recruit and support diverse candidates from underrepresented groups for leadership roles in the National Academy of Health and Physical Literacy.				
<b>Alignment of Goal #2 to NAHPL Mission</b>	This Goal aligns with the mission by providing opportunities for increasing the number of dynamic role models and <b>mentoring</b> for diverse and under-represented groups.				

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GOAL #3					
GOAL	Objective	Year	Activities to Meet Objectives (All appropriate groups should identify Activities included in Yearly Action Plan that fall under the listed Objective)	Responsible Group (BOD, Committee, Region, etc.)	Progress Analysis (Yearly) (Was Objective met; partially met; progress toward meeting longer term Objective? All objectives should be met for Goal to be fully Met)
<b>Goal #3: Membership and Member Services:</b> <i>To demonstrate growth in The National Academy of Health and Physical Literacy membership and member services each year.</i>	To increase membership in each membership category by 5% each of the next 3 years.				
	To increase retiree engagement for the purpose of helping create a sustainable organization.				
	To have membership in the NAHPL reflect at least 10% diversity (based on available self-reported membership data).				
	To find quality resources to help support continuous improvement in Physical Literacy and Health Literacy programs in and out of school settings.				
	To continue the use of a dynamic, systematic, and strategic communication plan.				
	To expand the uses of the member portal.				
	Continue to develop additional member services.				

<b>Alignment of Goal #3 to NAHPL Mission</b>	As a member driven organization, promoting membership and providing member services to a diverse population assures that the National Academy of Health and Physical Literacy will have a diverse and inclusive membership which advances the dimensions of health and physical literacy through professional development, advocacy, mentoring, and applied research.
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GOAL #4					
GOAL	Objective	Year	Activities to Meet Objectives (All appropriate groups should identify Activities included in Yearly Action Plan that fall under the listed Objective)	Responsible Group (BOD, Committee, Region, etc.)	Progress Analysis (Yearly) (Was Objective met; partially met; progress toward meeting longer term Objective? All objectives should be met for Goal to be fully Met)
<b>Goal #4: Professional Development:</b> <i>To provide professional development opportunities to all members of The National Academy of Health and Physical Literacy.</i>	Plan for annual NAHPL Summits				
	Sponsor and promote professional development opportunities for all members.				
	Provide yearly professional development (workshops, resources, webinars) to all members.				
<b>Alignment of Goal #4 to NAHPL Mission</b>	Goal #4 aligns with the NAHPL Mission by advancing the dimensions of health and physical literacy of the National Academy of Health and Physical Literacy’s diverse and inclusive membership through Professional Development.				



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GOAL #5					
GOAL	Objective	Year	Activities to Meet Objectives (All appropriate groups should identify Activities included in Yearly Action Plan that fall under the listed Objective)	Responsible Group (BOD, Committee, Region, etc.)	Progress Analysis (Yearly) (Was Objective met; partially met; progress toward meeting longer term Objective? All objectives should be met for Goal to be fully Met)
<b>Goal #5: Quality Assurance System:</b> <i>To ensure an efficient and responsive, and financial stable structure and governance system for The National Academy of Health and Physical Literacy.</i>	To review the structure and guiding documents of the NAHPL for clarity and functionality and make changes to the ByLaws, Operating Codes, and Policy and Procedures as needed and post all updated documents by September 1 of each year.				
	To provide evidence of financial stability of NAHPL and all Regions.				
	All financial agreed-upon procedures will be followed by the Board of Directors (BOD) and Regions.				
<b>Alignment of Goal #5 to NAHPL Mission</b>	An organization with an efficient and responsive, and financially stable structure and governance system will assure that NAHPL can support all aspects of its mission.				