



# National Academy of Health and Physical Literacy

*Advancing health and physical literacy*

## Strategic Goals

### **NAHPL Mission Statement**

The NAHPL is a diverse, inclusive, member-driven organization advancing the dimensions of health and physical literacy through professional development, advocacy, mentoring, and applied research.

The National Academy of Health and Physical Literacy is a diverse organization that seeks to advance health and physical literacy in our society, especially in K-12 schools, higher education, and in dance and sport venues. NAHPL seeks to grow and advance professional leaders who will interact and network on regional, national, and global levels to expand health and physical literacy opportunities for all children and adults.

As a member driven and mission centered organization, NAHPL encourages and facilitates active participation by all members, advocating for health and physical literacy. NAHPL leadership and members plan and implement professional learning opportunities and events at the regional and national levels, and advocate for health and physical literacy in Pre-K through higher education and across society.

**Definitions of Equity, Diversity, and Inclusion:** The National Academy of Health and Physical Literacy respects and celebrates individuals for who they are and encourages individuals to participate at all levels of the organization as their authentic selves.

- Equity – Provide consistent fairness in opportunities for all members.
- Diversity – Acknowledge, support and value differences.
- Inclusion – Provide access to opportunities and resources for individuals as their authentic-self.

### **Principles used to guide development of the initial NAHPL Strategic Plan:**

1. That the Initial Plan is for 3 years
  - a. Year 1: February 2022 – June 30, 2022
  - b. Year 2: July 1, 2022 – June 30, 2023
  - c. Year 3: July 1, 2023 – June 30, 2024
2. That it is developed with the belief that the Strategic Plan should be a living document allowing for revision based on member and organizational needs.
3. That the goals and objectives were developed using the SMART principle (Specific, Measurable, Achievable, Relevant, Time-Bound).
4. That the goals and objectives are aligned with the Mission of the National Academy of Health and Physical Literacy.

**NOTE: Goals are Listed Alphabetically**

**Goal #1: Advocacy:** *To advocate for the mission of The National Academy of Health and Physical Literacy by affirming The Academy to be the voice for advancing health and physical literacy.*

**Goal #2: Equity, Diversity, and Inclusion:** *To encourage, recruit and increase diversity and inclusion in all structures of The National Academy of Health and Physical Literacy.*

**Goal #3: Membership and Member Services:** *To demonstrate a consistent growth in The National Academy of Health and Physical Literacy membership and member services each year.*

**Goal #4: Professional Development:** *To provide professional development opportunities, including national and regional summits, thematic conferences, and leadership development activities for the members of The National Academy of Health and Physical Literacy.*

**Goal #5: Quality Assurance System:** *To ensure an efficient and responsive organizational structure and governance system for The National Academy of Health and Physical Literacy.*