

# JOIN US AS AN EXHIBITOR FOR THE Southern Tier of the NAHPL HEALTH & PHYSICAL LITERACY SUMMIT 2023

February 12-14, 2023

Hyatt Regency – The Wynfrey Hotel – Birmingham, Alabama

Below find information regarding the Southern Tier Health and Physical Literacy Summit 2023. The Summit, hosted by the Alabama State Association for Health, Physical Education, Recreation and Dance (ASAHPERD), is national in scope with attendees and presenters from across the country. The focus is to provide top quality professional development in the areas of health and physical literacy for individuals who work with children and adults. We are hopeful that you will consider participating in this event.

Due to the configuration of the exhibit area, there are limited spaces available. **Reserve your space today to insure you have the opportunity to participate in this exciting event!**

We are also accepting program proposals. If you are planning to exhibit and would like to submit a [program proposal](#), do so by July 1, 2022!

**Check-In & Set-Up:** Saturday, February 11 6:00 pm – 10:00 pm  
Sunday, February 12 8:00 am -11:30 pm  
2<sup>nd</sup> floor of the Hyatt Regency  
Exhibits must be set by 11:30 am, Sunday, February 12

**Show Hours:** Sunday, February 12 12:00 – 7:00  
Monday, February 13 10:00 – 5:00  
Tuesday, February 14 10:00 – 2:00  
\*Exhibitors are asked to refrain from taking down prior to Tuesday at 2pm.

**Rental Fees:** Commercial Exhibit Space (anyone selling or promoting a product) \$450.00  
Non-Profit Exhibit Space (entities with IRS non-profit status; provide ID#) \$400.00  
Educational Exhibit Space (reserved for colleges/universities\*) \$350.00  
\*Professionals staffing educational booths must register and pay the Summit registration fee

**Contract Information:** Download the [application/contract form](#) from [Southern Tier Region – NAHPL](#) or contact Donna Dunaway at [dldunawa@samford.edu](mailto:dldunawa@samford.edu). Applications and appropriate exhibit fees must be received no later than **January 15, 2022** for your company or institution to be listed in the Summit printed program and included on the mobile app. Contracts will continue to be accepted while space remains available.

**Furnishings:** Exhibit rental price includes an 8'x8' booth, 6' skirted table, two chairs, wastebasket, identification sign and up to 4 complimentary badges (not applicable for Educational exhibits). Additional equipment and service options are available from the decorator: VEAL Convention Services, email [Matt@vealco.com](mailto:Matt@vealco.com) or call 800-844-8325.

**Advertising in the Summit Program:** As an additional service to our exhibitors, we are offering advertising space in the Summit printed program. Download an [application](#) from [Southern Tier Region – NAHPL](#) or contact Donna Dunaway at [dldunawa@samford.edu](mailto:dldunawa@samford.edu).

**Sponsorship:** Looking to have a larger impact on Summit 2023 attendees? Purchase a Sponsorship Package for the opportunity to combine booth fees, advertisement fees and more! Contact Donna Dunaway for specifics! [dldunawa@samford.edu](mailto:dldunawa@samford.edu)